

**This is me**

Curiosity is one of the competences I bring to interviews, as well as empathy and understanding, all essential parts of finding the heart of any story. Scan Magazine is, at the moment, a regular client for whom I interview businesspeople, followed by writing a personal account of their business.

Being a relationship therapist gives me a good understanding of people and how to ask the questions that open the door to people's stories, at the same time not being too sensationalistic.

Having the opportunity to take on bigger projects, such as ghost-writing, excites me greatly. I wrote my first non-fiction book in just 3 months, which was published by Watkins Publishing Feb 2021. THE length was just over 100,000 words after editing. This process has been a fantastic experience and preparation for future writing.

**Experience:**

For actual examples of my writing and links to articles, please visit my website [www.karinblak.co.uk](http://www.karinblak.co.uk)

**Articles:**

Scan Magazine - a regular client

- Interviewing clients, usually business owners or CEOs
- Writing articles to tight deadlines
- Produce copy within magazine guidelines
- Work collaboratively with the editor

A variety of print and online publication

- Writing about relationships, intimacy, mindfulness and society
- Work collaboratively with editor

Copywriting projects such as:

- Ascertain the client's ideas and purpose of the finished product
- Research topic
- Write copy
- Edit in collaboration with client
- Advise on layout

Book: The Essential Companion to Talking Therapy

- Research topics for accurate content
- Write between 1,500 and 3,000 words per day
- Edit and work in collaboration with editors
- Work in collaboration with marketing and sales

**Writing courses:**

2018 – Curtis Brown Creative – Starting to write your novel

2018 – Curtis Brown Creative – Write to the end of your novel

2009 – Certificate in creative writing – Evesham College

2007 – The Writers Bureau – Creative writing/writing for magazines

**Academic achievements:**

2012 – 2015 – Postgraduate Diploma – Relationship Therapy (Psychosexual) – Doncaster University

2008 – 2009 – Graduate Certificate – Certificate, Merit – Systemic Practice (families and couples) – Berkbeck College of London University

2005 – 2006 – Certificate – Psychodynamic relationship theories – Tavistok Center for Relationships, London

2003 – 2005 – Graduate Certificate – Relationship counselling – University of East London